



ART & CULTURE

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I AM NOT SUPERSTITIOUS EXHIBITION

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Art Café London for years organizes art events in London and in Italy for artists, galleries and art associations ready to get to the UK market or just wishing to take the first step to explore one of the most important market. After the success of the two previous editions, sponsored by the Tuscany Region, Provincia and Municipalità of Pisa, University of Pisa and Navicelli Company SPA, the third edition provides an opportunity for many artists to exhibit their works in an exhibition in London. The event has a central topic: superstition.

The **"Superstition"** is the belief in supernatural causality—that one event causes another without any natural process linking the two events—such as astrology, religion, omens, witchcraft, prophecies, etc., that contradicts natural science. Even we know that the behavior dictated by superstition does not always give an effective result, we tend to imagine that there is some hidden force that governs the events. From here the concepts of good and bad luck with its related examples: black cat, salt, purple and so on. The superstitious gesture is not the cause of what is happening and common sense suggest that we should stop practicing, but not always Why?

The argument has inspired many specialists in this sector as university teachers and now it will be the turn of our artists. In Italian superstition is felt especially in the south of the Region. This event consists of several activities: conferences, educational meetings, interactive initiatives for adults and children, and live performance. The show will host numerous artists, including those who have had access to the final selections for the previous edition of London 2014. Also this year the selections are open to artists from all over the world.

Art Café London gives the opportunity for all the young artists with not support by galleries to have a space in the international english market. If you are an artist, or a group or a gallery that wants to have an opportunity to exhibit your works in an exhibition, this is the place. Interpreting and representing the superstition is the aim of this edition. In a city like London, where nothing follows a logical rules, where cultures, colors and spirits are together, this exhibition comes to help you find the ambiguous meaning in contemporary society through every means of expression and the use of all kinds of material. Words and the many different ways to live in a complex communication because everyone is different and bring a different way of interacting.

The exhibition takes place April 22 to 29 in a prestigious and picturesque location, the CRYPT GALLERY, PANCRAS CHURCH

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